



TRADITION OF HOSPITALITY SINCE 1912

Built in 1912 by Colonel George Ashworth, the Ashworth by the Sea was one of the first hotels on Hampton Beach's Ocean Boulevard. For over 104 years, thousands of visitors have enjoyed New Hampshire's only full-service, oceanfront hotel.

In the Mid-50's, Paul Grandmaison, became the first official General Manager of the Ashworth by the Sea. Then, in the fall of 1953, Paul and his brother Norman, leased the Ashworth, eventually purchasing it in the summer of 1954. Thereafter, the two brothers operated the hotel seasonally for the next 15 years and in 1969 opened its doors for year-round operation. Paul's son, John Grandmaison, joined the Ashworth management team in 1975.

In 1980, a large expansion with a new building doubled the size of the property, and another undertaking completely renovated the original Ashworth building in 1986. In 2006, after five decades of Grandmaison family hospitality, the Grandmaison family entrusted their life's work of this beautifully grand historic hotel to a local New England based hotel management company.

Since the Ashworth changed hands, in 2006 and again in 2016, over four million dollars have gone into the restoration and upgrades of the property. The most recent changes have been with the addition of a new and modern main lobby reception as well as all new glass enclosures on the balconies that adorn most guestrooms offering spectacular ocean views right outside your guestroom. The Ashworth's dining facility, Breakers Restaurant and Bar includes a restored stone fireplace, wrap-around bar, enlarged windows to improve beach views, and an expanded dance floor to make the most of entertainment. The Sand Bar outdoor sun deck's improvements have made it a popular summer spot for light meals, cold beverages, live entertainment and beautiful beach views. The Wharfside Café offers a hearty country style breakfast location directly across from the beach welcoming hotel and local guests alike!

Over the years, the Ashworth has played host for many special occasions. With their chef-catered weddings, corporate meetings & retreats and other social gatherings held in their beautiful and spacious function rooms enhanced with newly refurbished public space interiors and bathrooms.

One hour's drive from Portland (ME), Boston (MA), and Manchester (NH), this conveniently located hotel is a resort for all seasons. Situated among an abundance of activities such as whale watching, deep-sea fishing, outlet shopping, year-round concerts and authentic colonial history, it's easy to find something for the whole family. Over the years, Presidents and celebrities alike have stayed at the Ashworth including Richard Nixon, Ronald Reagan, George Bush, Johnny Cash, June Carter Cash, BB King, the Marshall Tucker Band plus thousands of visitors who have enjoyed the friendly tradition of New England hospitality that continues today at the Ashworth by the Sea.